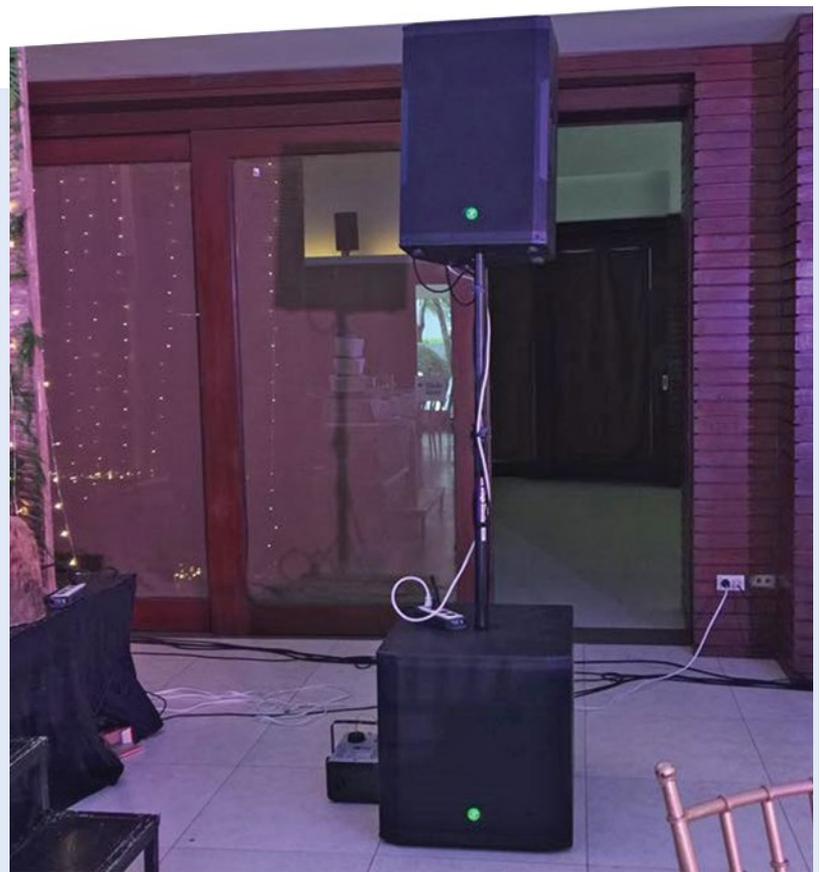


AR SOUND EXTENDS THE BASS IN HYDERABAD WITH MACKIE

AR Sound, a reputed rental services provider in Hyderabad, famous for rendering comprehensive audio-visual and music entertainment services for a variety of live events and gigs across the board, has recently invested into adding multiple units of the Mackie SRM1850. The purchase, as confirmed by Suvarnaraj of AR Sound, came as a direct result of an immediate need to cover rental services for multiple number of gigs that were scheduled to take place at the same time.

Mr Suvarnaraj quotes, "Over the past decade or so, clients have become very particular about the quality of sound at their gigs, which was one of the primary reasons why we invested into Mackie when

we first started. We've known for a fact through personal use and experience that Mackie products have always stood true to delivering reliable and great quality performance all the time. So when I had to make a choice, there was absolutely no doubt that we would be adding the Mackie SRM1850 to our existing setup. The subs are powerful, yet extremely versatile; and they're extremely easy to move around logistically, which is always a great thing. Plus, it is extremely easy to use and maintain. And, the extended low frequency that the SRM1850 delivers is absolutely unparalleled. Without a doubt it enhances the experience of the sound, energy and overall vibe at gigs in general. Extremely pleased with the SRM1850!"



The Mackie SRM1850 portable active subwoofer at AR Sound

STUDIOMASTER PROFESSIONAL DUAL LAUNCH

Studiomaster Professional's has recently added the latest Air U it's acclaimed AIR series mixing consoles, and the new XR-80 duet UHF wireless microphone system forms the epitome of uncompromising audio

AIR U MIXING CONSOLES

It is simple and efficient package to mix live shows, studio recordings, band rehearsals, podcasts, and much more, available in 6, 8, 12 & 16- channel configurations; the lightweight, compact and road-ready AIR U mixing consoles are loaded

an AUX Send, and balanced XLR and unbalanced 1/4" Jack master output; the mixer features on-board Delay EFX & FX send along with 3 band EQ on each channel, allowing for great sound in all kinds of live environments.

They also feature PFL (Cue) switch with individual channel control along with a dedicated headphone out with level control. There is also dedicated L/R pan pot and clip with LED per channel. Comprising an RCA line-in with control for external sources like a CD player, the consoles also feature a high quality built-in MP3 player that allows you to play music and media directly from a USB stick or SD card as a separate channel. The MP3 player displays track numbers and is controlled by a remote, which is supplied with the mixer thereby making it even more convenient to control media playback through the mixer.

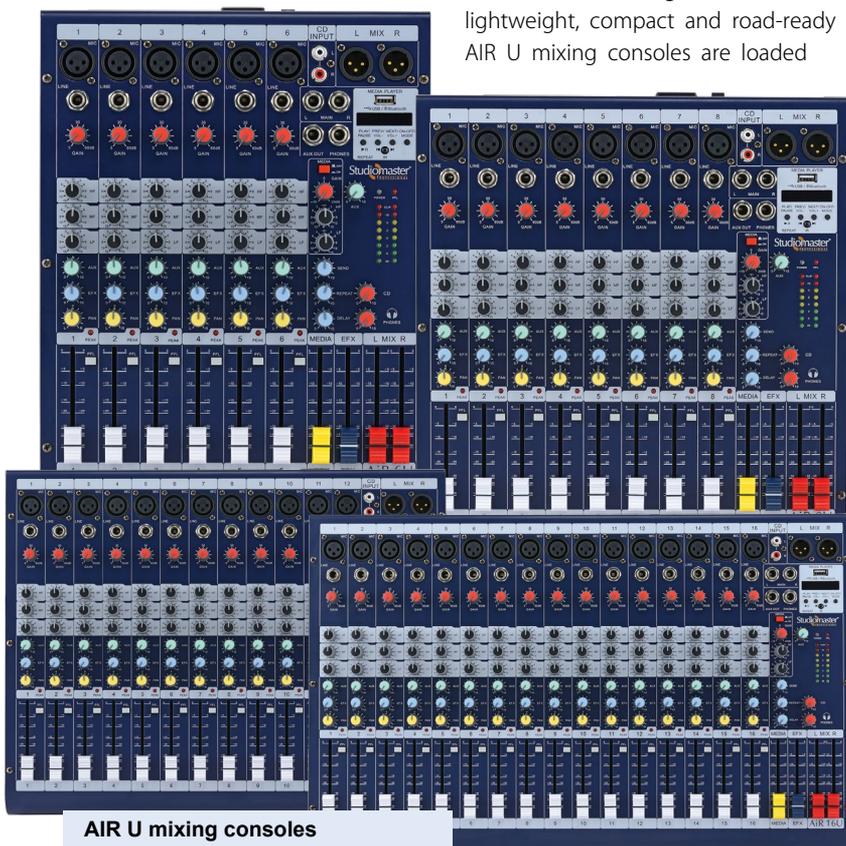
XR-80 WIRELESS SYSTEM

It is available with 80 selectable channels, assuring superior vocal and speech reproduction even amidst high pressure and extreme conditions



of live events or installations. With a cardioid polar pattern & frequency response of 40Hz-16KHz, the XR-80 wireless system allows for two microphones to be used at the same time, and can be set up easily with Infra-Red.

The system presents individual XLR channel output with level control with a 1/4" jack mix output, in addition to a back-lit display that aids in frequency identification. The handheld & bodypack transmitters require a nominal 2 units of 1.5V AA batteries, while the receiver operates through an AC adaptor, which is supplied with the set. Available in two configurations, HH (handheld + handheld) or HL (handheld + lapel), the XR-80 wireless system has been designed with simplicity and ease-of-use in mind, so much so that it can be operated to perfection by users of all levels of expertise.



AIR U mixing consoles

delivery. With it's legacy of delivering a simple and efficient package to mix live shows, studio recordings, band rehearsals, podcasts, and much more.

with analog connections and digital tools, making it a truly dexterous and feature-rich package.

The mixers sport high quality USB,