

AVID TECHNOLOGY TERMINATES LOUIS HERNANDEZ JR AND NAMES JEFF ROSICA AS CHIEF EXECUTIVE OFFICER

Avid Technology's Board of Directors has terminated **Louis Hernandez Jr**, reportedly due to 'violations of company policies related to workplace conduct'. He has been replaced by **Jeff Rosica** as Chief Executive Officer. In addition, Mr. Hernandez has also resigned from his position on the Avid Board of Directors and Nancy Hawthorne has been elected as Chairman of the Board.

In a press release Avid states that, "with the assistance of independent external legal counsel, a Special Committee comprising independent members of the Board of Directors conducted a thorough

investigation into allegations of improper non-financial related workplace conduct by Mr. Hernandez. After reviewing the findings of the Special Committee's investigation, the Board of Directors unanimously concluded that the findings warranted immediate termination of Mr. Hernandez's employment."

Avid's new CEO, Mr Rosica, is an industry veteran of more than 30 years. 'Jeff's deep experience as an industry expert coupled with his impressive knowledge of Avid's business and strategy make him the natural choice to lead the company,' commented Ms Hawthorne.

'I am honored and excited for this



Louis Hernandez Jr



Jeff Rosica

opportunity to lead Avid through this important moment in the company's history,' said Mr Rosica. 'The outlook for Avid is strong, and I look forward to working with the leadership team,

the board and our incredibly talented employees as we execute on our strategic priorities and continue our journey to be a best-in-class company and leader in our industry.'

STUDIOMASTER PROFESSIONAL PRESENTS ARC SERIES INSTALLATION AMPLIFIERS

Delivering a plethora of functional features in an unbeatable value-for-money package, Studiomaster Professional's ARC Series of installation amplifiers presents the perfect power-packed solution for general public address and installed sound applications like schools, restaurants, office/industrial premises, congregation halls, houses of worship and more.

Encompassing 4 high performance models including the ARC 120A, ARC 120UB, ARC 240A and the ARC 240UB; the light, portable and rugged professional 19" 2U rack mounted 100V line amplifiers of the ARC series

deliver high quality sonic performance on a 24V DC operation, delivering a frequency range of 80-15000Hz (+/- 3dB), while offering ease of control with Bass/Treble & Master controls on the front panel along with a Low Cut switch at the back panel; and also sports dedicated LED indicators for 'power on', 'signal' and 'clip' modes.

Emphasizing the input configuration, the ARC 120A and ARC 240A feature 4 dedicated Mic Line-ins while the ARC 120UB and the ARC 240UB feature 3 Mic Line-ins along with a USB input and the added feature of Bluetooth – both of

which are on-board to support media playback; thereby making the ARC series a complete package in itself.

Also, all amplifiers in the series feature 1 auxiliary input (stereo summing), in addition to Pre-Out & Amp-In (Send/Return) which helps the units connect with external Equalizers or EFX Processors. The amplifiers also

sport an auxiliary line-out which allows the units to be connected to an external booster amplifier whenever needed. Plus, delivering unparalleled functional ease – the amplifiers sport switchable phantom power for CH 1 mic input and Vox Priority on Channel 1 which overrides all other input signals when activated.



Studiomaster Professional's ARC Series - ARC 120A, ARC 120UB, ARC 240A and the ARC 240UB

GENELEC INDIA TOUR INTRODUCES THE ONES



Genelec introducing "The Ones" in Bangalore

Genelec recently toured India and conducted multi-city launch events for its newly introduced range of three-way coaxial monitors "The Ones". The first launch event was conducted in Mumbai, which then continued on to Bangalore, Chennai and Delhi.

The launch events featured

presentations on loudness standards by **Thomas Lund**, Genelec's Senior Technologist, followed by a technology presentation by R&D Director **Aki Mäkitvirta** and a product demonstration from Sales Manager **Clifford Pereira**. The event concluded with a session on immersive audio by Mr. Makivirta.