

## PATRICK WONG APPOINTED AS ASIA PACIFIC SALES MANAGER FOR OUTLINE

Outline has announced the appointment of **Patrick Wong** to the position of **Regional Sales Manager, APAC**.

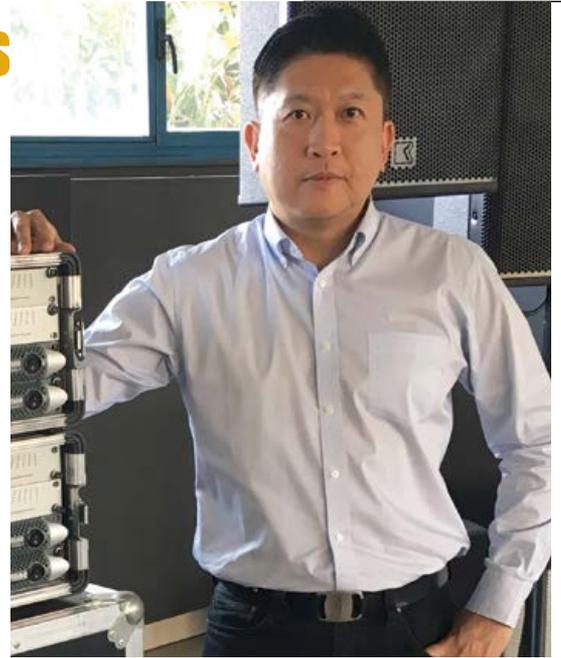
Fluent in both Chinese and English, Patrick's qualifications include a bachelor's in business administration from Western Michigan University and he joins the Outline team after a decade at Sennheiser Asia during which he successfully fulfilled roles as both team leader and regional sales manager. Based in Singapore, he will be responsible for developing each region's business strategy, supporting Outline's current distributors and

reporting directly to the company's Italian headquarters.

"Outline is a brand with great heritage and reputation in the industry", Patrick said. "My role will be to build upon this heritage while introducing our innovative loudspeaker systems and unique FPGA-based technologies to the APAC region. I will be heavily involved in product training and market development, engaging regularly with our current distributors, key users and commercial partners alike."

"Bringing an experienced professional of Patrick's calibre to the

Outline team is a key move to ensure we build on our momentum in one of the most dynamic regions for us," said Outline's Leonardo Dani. "Asia Pacific is major growth driver for Outline's business, and it is vital that we continue to support our distribution partners with expert resources."



**Patrick Wong, Regional Sales Manager, APAC**

## LINK SRL APPOINTS KIRAN SALES CORPORATION AS INDIAN DISTRIBUTOR

Kiran Sales Corporation a leading trader, supplier and wholesaler/distributor of Press Master Tools, Belden Cables, Solder Wires, Shielded Cables and many more have been recently appointed as the Indian distributor for Link SRL products.

Last year Kiran Sales Corporation along with Circle Pro Audio started their new distribution venture called 360 Pro Solutions. 360 Pro Solutions is an all in one, audio video solutions provider in collaboration with various international and Indian brands to suit the needs of customers tailored to their use.

The 360 Pro solutions believes that there is an upcoming trend in the market apart from just selling cables, and that is of providing multiple solutions to the customers. The company has decided on dedicating a substantial amount of time and manpower to provide solutions which

are fiber optic based and Hybrid cables are certainly the next generation thinking and technology.

The touring rental companies or fixed installation sites can have their own respective tailor-made solutions based on their needs with this concept. Having already created solutions in CAT6 based audio transmission and Isolated EP boxes, 360 is distributing SKB Cases.

"I had started the talks with Link Italy as early as September 2015 and then in April 2018 Mr. Nixon and Mr. Sachit from Circle Pro Audio were instrumental in taking the talks ahead at the Messe Frankfurt Show. And finally, the deal went through when Mr. Luca Opzzi from Link SRL visited India in September 2018." Said Biren



Sheth, CEO.

Sachit said "As soon as the first consignment arrived we have used it in our Sound rental company NJSM for our d&b setup at the Sunburn Festival gig and we were amazed at the difference in sound quality. We are also using the Hybrid solutions which

makes it easy for us to run just one single cable from the stage to the console, and it makes life absolutely easy"

### About Link SRL

Italy based, Link SRL is a Cable and connector manufacturing company. It was founded in 1987 by two audio engineers, including Marco Piromalli, who is the current President of the company.

Link SRL is specialized in providing customized solutions along with a

very good range of Multicore cables like 4 CAT6 cables in one, 6 CAT6 cables in one, Hybrid cable which is made of 2 CAT6 + 2 Digital Audio Cable + Single Phase Power all in one cable, Fiber optic cable with Power etc.

Earlier, Link's focus was on providing a modular connector capable of surviving the harsh elements of concert touring while at the same time maintaining the precision fidelity required in the entertainment industry.

Inspired by the military and avionics industry they developed a new breed of connectors that surpassed all requirements in the industry, these were sold earlier in India through and had a good name for themselves in their segment, but due do some unforeseen circumstances their products were not been here for the last 5 years.

## STUDIOMASTER PROFESSIONAL ADDS TWF 1810 TO ITS TITAN SERIES TRANSDUCERS

The Titan series from Studiomaster Professional is soon becoming one of the most sought-after range of high-power transducers in India. To enhance its offerings, the Indian pro-audio brand adds a new member to its Titan series of transducers; the monstrous **TWF 1810**.

The TWF 1810 is a high-quality 18" 1000W (RMS) low-frequency transducer from Studiomaster Professional. The subwoofer driver incorporates a premium-grade 4" high-endurance inside/outside

Copper voice coil. The low-frequency subwoofer speaker has a superb frequency response of 33-3000Hz, ensuring a powerful reproduction of sub frequencies. The TWF 1810 has a rated impedance of 8 ohms and a sensitivity of a whopping 98dB.

The sub-woofer speaker incorporates a powerful ferrite magnet and a durable aluminium die-cast basket to

deliver maximum power output and efficiency. The use of high-quality components like the paper cone, gasket and dust cap ensure a long life of the speaker.

Studiomaster Professional is committed to delivering a powerful subwoofer transducer that maintains its tonal qualities over prolonged usage. To ensure

this, the speakers undergo rigorous testing to match real-world scenarios.

The speaker delivers a powerful and punchy 1000W output to ensure an earth-shattering low-frequency reproduction. The TWF 1810 is designed to be versatile and suits a host of enclosure designs. With an exceptionally high output, extended low-frequency range and high sensitivity, the TWF 1810 is ideal for hirers, rental companies and DJs that require high bass handling capabilities.

