

## EAW PROMOTES JIM NEWHOUSE

Eastern Acoustic Works (EAW) is proud to announce the promotion of **Jim Newhouse** to Vice President of Global Sales. Jim has served the company as North American Sales Director since 2015.

Before joining EAW, he worked as a Regional Sales Manager at Bose Corporation and owned and operated AV systems integration firm Clear Signal. As EAW North American Sales Director, Newhouse established a strong direct sales team, dramatically increased

installation market revenue, and initiated a highly successful dealer incentive programme.

"The key to winning is building a great team, person by person, and key to any successful team is an extraordinary leader," commented EAW president **T.J. Smith**. "Jim has repeatedly demonstrated his ability not only to create relationships and sell but to rally the best out of those around him. I am pleased to welcome Jim to the executive leadership team at EAW."

"When given the opportunity to build and lead the EAW North American sales team, I was determined to surround myself with the strongest team," declared Jim. "Our North American sales team understands our customers' needs and continually rises to the occasion. We all continue to grow together; iron sharpens iron. Our goal is to make sure that our international customers and team are as tightly connected as our North American team."



**Jim Newhouse, Vice President, EAW**

## STUDIOMASTER PROFESSIONAL INTRODUCES ELAN SERIES LOUDSPEAKERS

Studiomaster Professional has launched its new **Elan series** of loudspeakers. The series is a range of multi-purpose professional passive loudspeakers sporting two models currently; the **Elan 155** and **Elan 181**. The speakers incorporate custom-engineered drivers to cover the whole audio spectrum with high efficiency, fidelity, and power.

The Elan 155 is a 2-way full range speaker system that features dual 15" woofers with a 3" voice coil and a 1" exit HF driver with 1.75" voice coil. Together, this combination delivers a power output of 950W (RMS) / 1900W (Peak), a frequency response of 40-20000 (Hz), a sensitivity of 98.1 dB, and a max SPL of 126 dB. The loudspeaker is acoustically-optimized with a HF horn and bass ports for clarity, punch, and a wide dispersion area. The Elan 155 also features an overload circuitry that ensures optimal HF driver protection.

The other speaker system in the new series is the Elan 181 - a powerful subwoofer for low-frequency reproduction. It packs



with a high-excursion 18" woofer with a 4" voice coil to deliver 800 (RMS) / 1600 (Peak) power output with a sensitivity of 98 dB and a max SPL of 126.5 dB. Interestingly, the Elan 181 is capable of delivering a frequency response between 39-150 Hz.

The Elan 155 loudspeakers are also integrated with a passive crossover network assembled from high-tolerance components for the highest audio efficiency, fidelity, and

sonic performance. Input and output (linking) connectivity are provided via professional-grade dual Speakon and ¼" jack connectors. Keeping in mind the tough Indian user environment, the speakers are housed in robust internally-braced cabinets with an abuse-resistant paint finish built for the road. Additionally, heavy-gauge perforated metal speaker grilles protect the drivers from external damages and the ergonomically-

designed heavy-duty carry handles ensure easy transportation.

The high power and efficient Elan series loudspeaker systems are specially designed for touring and fixed installations in auditoriums, clubs, houses of worship, and other similar applications. Both the models are readily available at authorised Studiomaster Professional dealers across India, be sure to check them out.



## PK INTRODUCES TRINITY 10...

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provides engineers with a new set of sound field control tools to overcome the challenges they face on a daily basis without compromising acoustic integrity," Bridge added. "Trinity 10 combined with Kontrol loudspeaker

management software lets engineers instantly adjust every aspect of the sound field remotely without the need for drastic DSP."

Each Trinity 10 module also includes local control functions, giving users access to key loudspeaker

functionality and providing additional setup flexibility. Trinity 10 modules also feature a weatherproof amplifier plate and interconnects to ensure consistent performance in demanding outdoor conditions.

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