

## DEV ELECTRONICS STRENGTHENS AUDIO QUOTIENT AT THE YOGA INSTITUTE, MUMBAI

The Yoga Institute was founded on 25th December, 1918 by Shri Yogendrajiat 'The Sands', the residence of Dadabhai Naoroji in Versova, where he cured many people from various ailments through therapeutic yoga. Following this, the Yoga Institute found a permanent base in Santacruz,

benefits and consultations.

With the expanse of the Yoga Institute housing dedicated facilities for each of the yoga activities, the management sought a precise audio infrastructure to help enhance the experience of practicing and imbibing yoga. And through the course of their

industry favorite brands like Dynatech, JTS and Shure; the Dev Electronics team drew up a decisive audio plan that featured the use of definitive products from each of the above mentioned brands, in a manner that provided the perfect audio solution for each of the individual areas of the facility.

The audio infrastructure at the Yoga Institute features a total of 8 units of the PF8 compact high definition loudspeakers, along with 4 units of the Control 28 compact loudspeakers from global leaders JBL, and 6 units of the industry favourite HP8A compact active loudspeakers from market leaders Dynatech. All of the above products have been spread across various sections of the Yoga Institute, thereby delivering crisp and precise audio reproduction at each of the desired sections. A total of 4 units of the Yamaha MG10XU

compact mixing console form the backbone of the audio signal chain at each of the desired venue sections, whereas multiple units of the TK Series performance microphones from JTS and the Beta series microphones from Shure together form the adept microphone solution that adorns the YOGA Institute.

A member of the inner

management at the Yoga Institute shared his comment on the quality of the audio system and design integrated at the facility, saying "We were looking for a highly adaptable and accurate audio solution that would be high on performance and easy on costs and maintenance, and

### At a Glance:

- Venue: Yoga Institute
- Opened: October
- Integrator: Dev Electronics
- Key Components: PowerX PF8, JBL Control 28 compact speakers, Yamaha MG10XU compact mixing console, Dynatech HP8A compact active loudspeakers, JTS TK Series performance microphones, Shure Beta series microphones



Dev Electronics works out a precise audio plan for the facility

Mumbai, in 1948, where it has stood proud ever since.

Spread over one acre of land amidst nature, with three buildings dedicated to Yogic activities, this non-profit organization has been running the Yoga institute on its own strength for 9 decades now, where approximately 1000 people visit the Institute every day for training, health

search, they connected with Mumbai based comprehensive audio solutions provider Dev Electronics, who worked on a precise audio plan for the facility.

Being the sole distributor for world class powerhouse audio brand PowerX; authorized regional distributor for market leader brands like JBL and Yamaha; and premier stockist of

that's exactly what we got, thanks to the efforts of the Dev Electronics team. We're extremely impressed with the dedication they've shown and also with the high quality work that they've commissioned. The entire place sounds really good, and everyone here is extremely pleased with it. Cheers to Dev Electronics for a job well done!"

## STUDIOMASTER'S LATEST XR 100 SERIES

Studiomaster Professional has announced the availability of XR 100 series, a premium grade 4-channel UHF wireless microphone system. This system lets users deploy 4 transmitters simultaneously and deliver uncompromised high quality sound reproduction that professionals demand with only one receiver.

Studiomaster Professional has designed the XR 100 to be simple and intuitive to use. The system is available in 4 configurations for different applications. The XR 100 4H system incorporates 4

handheld microphones while the XR 100 2HL includes 2 handheld and 2 lapel microphones. With a focus on versatility, the system is also available in 2 variants aimed for presentations and conferencing. The XR 100 4C incorporates 4 gooseneck-style conference microphones while the XR 100 HCL includes 2 handheld, 1 conference, and 1 lapel microphone systems. With so many configurations, Studiomaster Professional aims to cater to the install and live sound reinforcement segment at the same time.

All microphones in the XR 100

series boast of a superior vocal reproduction and have a tailored frequency response to optimize performance and reduce feedback. Each channel has its own dedicated volume control knob. The built-in LCD displays operating frequency of the connected transmitters and other information for safe and easy usage. The output section on the receiver has balanced XLR outputs for individual channels and a convenient 1/4" jack mix output. Over the years, wireless microphone systems from the house of Studiomaster Professional have been well received by the Indian pro audio users owing to the brand's impeccable track record in the segment.

The Studiomaster Professional XR 100 UHF wireless microphone system is great for most PA applications in presentations, houses of worship, educational institutions, training rooms, and broadcasting stations to name a few.



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other Alcons sound system, available in any colour, through Alcon's' ACO; With Architect Colour Option, the entire colour spectrum is covered through 180+ colours from the European RAL colour scheme, allowing Alcons systems to blend perfectly into the background against any type of décor.

For full system performance, the CRMSC-SRHOR needs to be driven by an ALC Sentinel amplified loudspeaker controller, delivering maximum sound quality with increased headroom and utmost operation reliability.

The Signal Integrity Sensing pre-wiring ensures complete cable/connector compensation between the CRMSC-SRHOR and ALC Sentinel, significantly increasing response accuracy, regardless of cable length and system impedance, with tight and accurate mid and bass response as result.

Typical applications include (surround) sound system for small premium commercial cinemas, high-end screening rooms, quality-conscious mix and post-production facilities and dubbing stages.

## AHUJA'S INTELLIGENT PAGING SYSTEM AT HERO MOTOCORP

World's largest manufacturer of two wheelers, Hero Motocorp recently commissioned their state-of-the-art Research and Development facility near Jaipur, Rajasthan. This newly

operational Centre of Innovation & Technology (CIT) is expected to significantly enhance Hero Motocorp's ability to introduce indigenously developed products in the market.



Ahuja's intelligent paging system at Hero Motocorp

The facility which is spread across 250 acres and houses over 500 engineers required a reliable and efficient Public Address System for Emergency Evacuation and Zonal Paging. The decision was easy for them, India's leading brand in Public Address System – AHUJA.

Hero Motocorp required a robust system for playing back-ground music, making general announcements and most importantly transmitting fire tone under fire condition. After a series of consultations and site-visits Ahuja's top of the line paging system - APZ-500 series was recommended and installed.

The Centre was divided into 35 zones for the purpose of selective paging. Each floor was designated as a separate zone, whereas each meeting-room and lab was also identified as a separate zone. Paging facility has been provided at 2 locations, with option to scale the system to have up to 16 paging locations. Almost 1200 speakers, combination of ceiling, wall and horns were installed to cover each and every corner of the Centre.

The system installed has been operational for over three months and owing to its smart features and ease-of-use is being used quite extensively.

## STUDIOMASTER INTRODUCES A-500 ACTIVE LOUDSPEAKER

Studiomaster Professional is pleased to announce the availability of A-500 – a compact 400W Active Loudspeaker. The speaker is a great combination of a powerful active speaker with the convenience of a small 2 channel mixer and an ultra-functional built-in USB media player & Bluetooth connectivity. The A-500 is specifically designed for users who are looking for maximum output from a small-to-medium size loudspeaker, making it easy to transport.

The Studiomaster Professional A-500 integrates a high-performance 15" LF transducer with clear and crisp 1" (Exit) HF driver to deliver an amazing sonic experience.

Internally, the speaker is bi-amped in design, this allows for maximum performance, efficiency and longevity of the transducers. The A-500 has a truly remarkable sonic performance. This active speaker by Studiomaster Professional boasts of a frequency response of 50Hz-20 KHz and max SPL of a whopping 130dB. The specially designed horn driver ensures accurate high-frequency dispersion.

Don't be fooled by the size of the speaker, it is loud, clear, and packs a punch; exactly what users demand from speakers in this

category. The A-500 has a USB and a SD/MMC card slot to play music from storage devices such as thumb-drives and SD cards. The music player has transport controls such as play, pause, previous, next and is supplied with a wireless remote. Interestingly, Studiomaster Professional also incorporates wireless Bluetooth connectivity to the loudspeaker, for added convenience.

On the input side, the active speaker comes with two combo XLR-Jack MIC-Line inputs. It also has XLR output to link to additional speakers. The ergonomically designed carry handles and integrated stand mounting adapter

make it easy to carry and even mount on a speaker stand. Apart from FOH, the speaker can also be used as floor monitors.

With so many features squeezed into one powerful unit, this powered speaker is perfect for a whole range of touring and installed applications. The speaker is great for application such as live shows, clubs, DJs, educational institutions, and houses of worship to name a few. The Studiomaster Professional A- 500 is surely seems to be gradually becoming "a sought after" piece of gear in its category.



## SOUND FORUM 2016 AT GOD'S OWN COUNTRY

It was the turn of two of the biggest and commercially important cities in Kerala, Cochin and Calicut to host Ahuja's marquee installation event – SoundForum. Two back-to-back shows were organized in

intelligent paging system and CWS series wireless conference system generated a lot of interest at these events. System integrators who have been dealing in variety of other brands including reputed



### Participant at SoundForum

the month of August 2016 with the support of Ahuja wholesaler Mecotronics Ernakulam.

Besides the wide range of Ahuja's installation speakers, mixers and amplifiers, the latest range of wired & wireless conference systems, the one-of-its-kind counter communication system and latest state-of-the-art intelligent paging systems were showcased at these events.

The visitors who included PA system dealers, AV System Integrators, Fire & Security Alarm installers and the govt. contractors utilized this opportunity to understand and experience Ahuja's new line of installation products. Both the APZ series

international brands were very enthralled to see an Indian company coming out with such feature-rich products at significantly lower cost compared to competing products in installed sound and emergency evacuation segment.

In addition to product demonstration the visitors were also presented with Ahuja Radios rich heritage, recent achievements, prestigious installations and plans for the future. Just as the previous editions of SoundForum these two events provided an excellent platform where the system integrators could connect with Ahuja's marketing team & channel partners to explore possibilities of lasting and symbiotic relationship.